CRAFTA®

Privacy Policy by CRAFTA® (Cranio Facial Therapy Academy) GbR

Harry von Piekartz, Christian Voith

1. Name and Contact Information of the Data Controller

This privacy policy provides information about the processing of personal data on the website of:

Data Controller:

CRAFTA® (Cranio Facial Therapy Academy) GbR

Harry von Piekartz, Christian Voith

c/o FiHH The Continuing Education Institute Hammerbrookstraße 69

20097 Hamburg, Germany

2. Scope and Purpose of the Processing of Personal Data

2.1 Visiting the Website

When this website www.crafta.org is accessed, the visitor's web browser automatically sends data to the website's server, which is stored temporarily in a log file. Until it is automatically deleted, the following data is stored without any further input from the visitor:

- IP address of the visitor's device,
- Date and time of the visitor's access,
- The name and URL of the page accessed by the visitor,
- the website from which the visitor arrived at our website (known as the referrer URL),
- the browser and operating system of the visitor's device, as well as the name of the visitor's Internet service provider.

The processing of this personal data is justified pursuant to Article 6(1), first sentence, letter f) of the GDPR. We have a legitimate interest in processing the data for the purpose of

- establishing a connection to our website quickly,
- enable a user-friendly experience on the website,
- to detect and ensure the security and stability of the systems, and
- to facilitate and improve the administration of the website.

The processing is expressly not carried out for the purpose of obtaining information about the identity of the website visitor.

2.2 Contact Form

Visitors can send us messages using the online contact form on the website. To receive a reply, you must provide at least a valid email address. Any additional information provided by the person making the inquiry is voluntary. By submitting the message via the contact form, the visitor consents to the processing of the personal data provided. Data processing is carried out exclusively for the purpose of handling and responding to inquiries submitted via the contact form. This is done on the basis of voluntary consent pursuant to Art. 6 (1, sentence 1, letter a) of the GDPR. The personal data collected for the use of the contact form is automatically deleted as soon as the inquiry has been resolved and there are no grounds for further retention.

2.3 Newsletter

By subscribing to the newsletter, the visitor expressly consents to the processing of the personal data provided. To subscribe to the newsletter, the visitor need only enter an email address. The legal basis for processing the visitor's personal data for the purpose of sending newsletters is consent pursuant to Article 6(1), first sentence, letter a) of the GDPR.

Visitors may unsubscribe from future newsletters at any time. This can be done by using a special link at the end of the newsletter or by sending an email to newsletter@crafta.org

3. Disclosure of Data

Personal data is transferred to third parties if

- the data subject has expressly consented to such disclosure pursuant to Article 6(1), first sentence, letter a) of the GDPR,
- the disclosure is necessary, pursuant to Article 6(1), first sentence, letter f) of the GDPR, to assert, exercise, or defend legal claims, and there is no reason to believe that the data subject has an overriding legitimate interest in preventing the disclosure of their data,
- there is a legal obligation to transfer the data pursuant to Article 6(1), first sentence, letter c) of the GDPR, and/or
- this is necessary under Article 6(1), first sentence, letter b) of the GDPR for the performance of a contractual relationship with the data subject.

In other cases, personal data is not disclosed to third parties.

4. Cookies

This website uses so-called cookies. These are data packets exchanged between the website's server and the visitor's browser. They are stored on the devices used (PC, laptop, tablet, smartphone, etc.) when the website is visited. Cookies cannot cause any damage to the devices used. In particular, they do not contain viruses or other malware. The cookies store information that is specific to the

specific device being used. Under no circumstances can we directly determine the identity of the website visitor through this information.

Cookies are generally accepted according to the browser's default settings. Browser settings can be configured so that cookies are either not accepted on the devices used, or so that a specific notification is displayed before a new cookie is created. However, please note that disabling cookies may prevent you from making full use of all the website's features.

Cookies are used to make our company's website more user-friendly. For example, session cookies allow us to track whether a visitor has already viewed specific pages on the website. These session cookies are automatically deleted when the visitor leaves the website.

Temporary cookies are used to improve user-friendliness. They are stored on the visitor's device for a limited period of time. When the visitor returns to the website, the system automatically recognizes that the visitor has previously accessed the site and recalls the entries and settings made during that visit, so the visitor does not have to repeat them.

Cookies are also used to analyze website traffic for statistical purposes and to improve our offerings. These cookies make it possible to automatically recognize, upon a subsequent visit, that the visitor has previously accessed the website. The cookies are automatically deleted after a predetermined period of time.

The processing of data via cookies for the aforementioned purposes is justified to safeguard our legitimate interests pursuant to Article 6(1), first sentence, letter f) of the GDPR.

5. Website Analytics Services, Tracking

We use the Google Analytics website analytics service on our website.

The legal basis for the use of these analytics tools is Article 6(1), first sentence, letter f) of the GDPR. Website analytics is in our legitimate interest and serves to collect statistical data on page usage for the ongoing improvement of our website and the services we offer.

6. Social Network Plugins (Social Plugins)

Our website incorporates plugins from the following social networks: LinkedIn, Twitter, and Facebook. The legal basis for the use of social plugins is Article 6(1), first sentence, letter f) of the GDPR. It is in our company's legitimate interest, and the purpose of using social network plugins, to make our offerings available to a broad audience to. The social networks are responsible for handling their users' data in compliance with data protection laws.

7. Your rights as a data subject

To the extent that your personal data is processed in connection with your visit to our website, you, as a "data subject" within the meaning of the GDPR, have the following rights:

7.1 Right of Access

You may request information from us regarding whether we are processing your personal data. There is no right to access if the information requested must be kept confidential due to an overriding legitimate interest of a third party. Notwithstanding this, there may be an obligation to provide the information if, particularly in light of potential harm, your interests outweigh the interest in confidentiality. Furthermore, the right to access is excluded if the data is stored solely because it may not be deleted due to statutory or statutory retention periods, or if it serves exclusively for data backup or data protection monitoring purposes, provided that providing the information would require a disproportionately high effort and processing for other purposes is prevented by appropriate technical and organizational measures. Provided that the right to access is not excluded in your case and we are processing your personal data, you may request the following information from us:

- Purposes of the processing,
- Categories of personal data processed about you,
- Recipients or categories of recipients to whom your personal data is disclosed, in particular recipients in
- third countries,
- if possible, the planned duration for which your personal data will be stored or, if this is not possible, the criteria used to determine the storage period,
- the existence of a right to rectification or erasure or restriction of processing of the personal data concerning you, or a right to object to such processing,
- the existence of a right to lodge a complaint with a data protection supervisory authority,
- if the personal data was not collected from you as the data subject, the available information regarding the source of the data,
- where applicable, the existence of automated decision-making, including profiling, and meaningful information about the logic involved, as well as the significance and intended consequences of automated decision-making,
- If applicable, in the case of transfers to recipients in third countries, provided there is no decision by the European Commission on the adequacy of the level of protection pursuant to Article 45(3) of the GDPR, information regarding the appropriate safeguards provided for the protection of personal data in accordance with Article 46(2) of the GDPR.

7.2 Rectification and Completion

If you discover that we hold inaccurate personal data about you, you may request that we correct such inaccurate data without delay. If the personal data concerning you is incomplete, you may request that it be completed.

7.3 Erasure

You have the right to erasure ("right to be forgotten"), provided that the processing is not necessary for the exercise of the right to freedom of expression, the right to information, or to fulfill a legal obligation or to perform a task carried out in the public interest, and one of the following reasons applies:

- The personal data is no longer necessary for the purposes for which it was processed.
- The legal basis for the processing was solely your consent, which you have withdrawn.
- You have objected to the processing of your personal data that we have made public.
- You have objected to the processing of personal data that we have not made public, and there are no overriding legitimate grounds for the processing.
- Your personal data has been processed unlawfully.
- The erasure of personal data is necessary to comply with a legal obligation to which we are subject.

There is no right to erasure if, in the case of lawful, non-automated data processing, erasure is not possible or is possible only with disproportionately high effort due to the specific nature of the storage, and your interest in erasure is minimal. In this case, restriction of processing replaces erasure.

7.4 Restriction of Processing

You may request that we restrict processing if any of the following grounds apply:

- You contest the accuracy of the personal data. In this case, you may request restriction for the period necessary to allow us to verify the accuracy of the data.
- The processing is unlawful, and you request the restriction of the use of your personal data instead of erasure.
- We no longer need your personal data for the purposes of processing, but you need it to assert, exercise, or defend legal claims.
- You have objected pursuant to Article 21(1) of the GDPR. You may request restriction of processing as long as it has not yet been determined whether our legitimate grounds override your grounds.

Restriction of processing means that the personal data will be processed only with your consent, or for the purpose of asserting, exercising, or defending legal claims, or to protect the rights of another natural or legal person, or for reasons of substantial public interest. Before we lift the restriction, we are required to notify you.

7.5 Data Portability

You have the right to data portability provided that the processing is based on your consent (Art. 6(1), first sentence, letter a) or Art. 9(2), letter a) of the GDPR) or on a contract to which you are a party, and the processing is carried out using automated means. In this case, the right to data portability includes the following rights, provided that this does not infringe upon the rights and freedoms of others: You may request that we provide you with the personal data you have provided to us in a structured, commonly used, and machine-readable format. You have the right to transmit this data to another controller without hindrance from us. To the extent technically feasible, you may request that we transmit your personal data directly to another controller.

7.6 Withdrawal of Consent

You have the right to withdraw your consent at any time, effective for the future. You may inform us of the withdrawal of your consent informally by phone, email, or by mail to our postal address. Withdrawal of consent does not affect the lawfulness of data processing that took place on the basis of your consent prior to the receipt of the withdrawal. Upon receipt of the revocation, data processing that was based exclusively on your consent will be discontinued.

7.7 Complaint

If you believe that the processing of your personal data is unlawful, you may file a complaint with a data protection supervisory authority that has jurisdiction over your place of residence, your workplace, or the location of the alleged violation.

8. Status and Updates to This Privacy Policy

This Privacy Policy is effective as of August 28, 2026. We reserve the right to update the Privacy Policy from time to time to improve data protection and/or to adapt it to changes in regulatory practices or case law.